According to the U.S. Small Business Administration, more than half of all startups fail within the first five years. Why do so many fail? Arguably the most overlooked factor is a lack of legal guidance.

Our panel of experts is here to help with a program specifically tailored to the needs of budding entrepreneurs. Learn how to plan, start, build and maintain a lean startup like a pro!

INTRODUCTION
Brad McNamara, Freight Farms, Inc.

FORMATION AND FINANCING
AiVi Nguyen, Bowditch & Dewey LLP (moderator)
Julie O’Neill, Bowditch & Dewey LLP
Matthew Morris, Bowditch & Dewey LLP
Jeffrey Parker, GrandBanks Capital
Aaron Birt, Solvus Global

OPERATIONS
Giselle Rivera-Flores, The Learning Hub (moderator)
Brian Mullin, Bowditch & Dewey LLP
Stacy Chin, HydroGlyde Coatings, LLC
David Crouch, ten24

EXIT STRATEGIES
Joe Vignaly, Business Strategy Consulting Partners (moderator)
George Tetler, Bowditch & Dewey LLP
Donna Levin, Worcester Polytechnic Institute
John Joseph, Datanomix

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