The 5th Annual EU-US Marketplace and Conference offers businesses and organizations an exciting opportunity to participate in a unique and powerful event. Past sponsors have benefited from this meeting of key decision makers in healthcare, connected health, technology, policy and academia.

The past success of the EU-US eHealth Marketplace and Conference was evident in its ability to bring 24 countries together, including 22 states in the United States. The conference facilitated 300 B2B meetings between businesses, which has quickly become a highlight of the conference.

"Congratulations on such global connectivity in healthcare innovation"
Source: Delegate feedback from EU-US Marketplace Boston 2012

If you want to be a part of this exciting and dynamic conference, or learn more about networking, exhibition, speaking or sponsorship opportunities...

Get Connected At: www.connectedhealthweek.com
Or E-Mail Us At: engage@masstech.org
Tweet #ehealthMA

Don’t miss the chance to showcase your technology and meet innovators and leaders.
The 5th Annual EU-US eHealth Marketplace and Conference includes:

- **B2B Matchmaking** opportunities for businesses to find other industry partners

- **Informative sessions** featuring prominent speakers on Big Data Analytics, Patient Engagement and Global Partnerships

- Two **networking receptions** including: Opening reception at the Massachusetts State House Library and closing reception at the Partners Connected Health Symposium

- **EU/US workshops** to foster continued work on the Memorandum of Understanding between the federal Department of Health and Human Services and the European Commission on workforce development and interoperability

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### Sponsors:

#### Platinum Sponsor $15,000
- The most prominent sponsorship level offered featuring prime visibility and branding throughout every phase of the conference, from pre-conference marketing, website visibility and conference participation. The Platinum Sponsor includes the following:
  - 15 delegate passes for conference meetings and events
  - Sponsorship name on B2B Matchmaking tables
  - Featured introductory remarks
  - Full page company profile in event booklet
  - All the benefits of all the other sponsorship levels

#### Gold Sponsor $10,000
- Be one of our most noticeable supporters and deliver essential branding and visibility for your organization. As a Gold Sponsor you will benefit from the following:
  - 10 delegate passes for conference meetings and events
  - Company logo on all printed marketing materials and listed as “Gold Sponsor”
  - Branding in Plenary and Marketplace areas
  - Branding Naming rights to a conference session room
  - 1/2 page company profile in event booklet
  - All the benefits of the silver and exhibitor sponsorship levels

#### Silver Sponsor $5,000
- 5 delegate passes for conference meetings and events
- Company logo on all printed marketing materials and listed as “Silver Sponsor”
- Choice of one of the following branding opportunities:
  - Business Networking Launch
  - Business Networking Breakfast (2 Sponsors)
  - Wi-Fi conference Internet access
  - All day conference coffee
- All the benefits of the exhibitor sponsorship level

#### Exhibitor $1,000
- Prime exhibit space (pop-up or table)
- 1 delegate pass for conference meetings and events
- Company logo on all printed marketing materials and listed as “Sponsor”
- Inclusion in all e-Marketing (Marketplace Registration, Connected Health Week and ECHAlliance)
- 1/4 page Business Card Directory

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