

# Massachusetts eHealth Conference

Boston Convention and Exhibition Center

December 5, 2005

## AGENDA

**8:00-8:02** Brief Welcome and  
Introduction of Governor Romney

**Mitchell Adams**, *Executive Director*,  
Massachusetts Technology Collaborative

**8:02-8:05** Welcome and Key Remarks

**Governor Mitt Romney** (video)

**8:05-8:20** Conference Introduction

**Mitchell Adams**, *Executive Director*,  
Massachusetts Technology Collaborative

**8:20-8:35** Medical Error: A Case Study

**Linda Kenney**, *President and Founder*,  
Medically Induced Trauma Support Services, Inc.  
(MITSS)

**Frederick van Pelt, MD, MBA**, Brigham and Women's  
Hospital; *Chairman of the Board of Directors*, MITSS

**8:35-9:35** Making Health IT Work: The Roles of  
Doctors, Hospitals, and Insurers in Implementing  
a Comprehensive eHealth Solution

**Moderator: Wendy Warring**, *Executive Vice President*,  
UMass Memorial Healthcare

**Dale Lodge**, *President and CEO*, Winchester Hospital

**Robert Goldszer, MD, MBA**, Associate CMO,  
Brigham and Women's Hospital

**Carl Ascenzo**, *Senior Vice President and CIO*, Blue Cross  
Blue Shield of Massachusetts

**Alan Harvey, MD, MBA**, *President*, Massachusetts  
Medical Society

**Rick Friedman**, *Director, Division of State Systems*,  
CMS/Center for Medicaid and State Operations,  
US Department of Health and Human Services

**9:35-10:05** Keynote Address

**David Brailer, MD, PhD**, *National Coordinator for  
Health Information Technology*, Department of Health  
and Human Services

**10:05-10:20** Break

**10:20-11:15** eHealth:  
Challenges and Opportunities

**Moderator: Charlotte Yeh, MD, FACEP**, *Regional Administrator*, Centers for Medicare and Medicaid Services, Region 1

**David Merritt**, *Project Director*, Gingrich Group and the Center for Health Transformation

**Charlie Baker**, *President and CEO*, Harvard Pilgrim Health Care

**Tim Murphy**, *Secretary, Executive Office of Health and Human Services*, Commonwealth of Massachusetts

**Janet Marchibroda**, *CEO*, eHealth Initiative

**11:15-12:15** eHealth:  
Massachusetts Leads the Way

**Moderator: Wendy Everett, ScD**, *President*, New England Healthcare Institute

Massachusetts eHealth Collaborative

**Micky Tripathi, PhD**, *President & CEO*, Massachusetts eHealth Collaborative

Massachusetts Hospital CPOE Initiative

**David Bates, MD, MSc**, *Chief of the Division of General Medicine*, Brigham and Women's Hospital; *Medical Director of Clinical and Quality Analysis*, Partners Healthcare System

**Wendy Everett, ScD**, *President*, New England Healthcare Institute

MA-Share/Clinical Data Exchange  
and e-Prescribing

**John Halamka, MD, MS**, *CIO*, CareGroup Health System; *CIO*, Harvard Medical School, *CEO*, MA-Share

Connecting the Patient

**John Glaser, PhD**, *Vice President & CIO*, Partners Healthcare

**12:15-12:45** Keynote Addresses

**Senator Edward Kennedy** (video)

**David Bowen, PhD**, *Minority Staff Director for Health*, Senate Committee on Health, Education, Labor and Pensions, Commonwealth of Massachusetts